

BCCU | **RISE 2.0**

BOSTON CONSULTING GROUP

Rise with RISE

Skill Up Today for a Digital-First Tomorrow

Up to
95%

SkillsFuture
Subsidy

Use your
**SkillsFuture
Mid-Career Credits**
(\$4000)

to offset
course fees

**SkillsFuture
Mid-Career Training
Allowance Available**

Up to \$3000/month
for Full-Time
classes



About Boston Consulting Group (BCG)



Boston Consulting Group

Founded in 1963, BCG is a leading global management consulting firm, renowned for pioneering business strategies and helping organisations tackle their most important challenges.



Presence in Singapore

Partnered with local SMEs, multinational corporations, and government entities in Singapore since 1995.



Digital Transformation

A global leader in digital transformation, with a network of over 7000 digital experts worldwide.



BCG U

Within BCG, BCG U accelerates skill-building by combining deep learning with broad reach, solving the long-standing challenge traditional training programmes face.

About RISE 2.0

RISE (Rapid & Immersive Skill Enhancement) by Boston Consulting Group (BCG) is an upskilling programme designed to empower job seekers, mid-career switchers, and experienced professionals with the latest business and digital expertise to thrive in today's ever-evolving job market.

Whether you are looking to launch a career in data analytics, transition into the dynamic realm of digital transformation, or elevate your digital proficiency with cutting-edge marketing tools and strategies, our BCG expert-led courses will equip you for your next career leap.

RISE 2.0 in numbers



3000+

RISE learners
upskilled



87%

Programme satisfaction
*(Learners who rated the
programme at least 4 out of 5
for training satisfaction)*



50-70%

Learners across RISE batches
achieved a positive career
outcome within 6 months of
graduation

Why Learn with RISE 2.0



Designed & Delivered by BCG Experts & Industry Practitioners

Crafted and taught by BCG experts and leading industry practitioners. Each trainer is a subject matter expert, offering real-world insights and field-tested strategies to enrich your learning journey



Comprehensive Skill-Building in the Age of AI

Gain a strategic advantage with frameworks modelled after BCG's consultant training, built upon a continuously evolving curriculum that integrates next-gen AI skills



Hands-On Capstone Project with Real Business Data

Get practical by working on a real-world capstone project. Apply key concepts and skills learnt throughout the course to deliver real business solutions



Exclusive Access to BCG's Proprietary Content & Industry Tools

Gain access to world-class learning resources developed by seasoned BCG consultants who've shaped strategies for Fortune 500 companies



Career Guidance & Transition Support

Receive career support from Day 1 to 6 months post-graduation. This includes CV and interview workshops, as well as job-matching through BCG RISE's growing partner network



60% of learners across RISE batches achieved a positive career outcome within 6 months of graduation

**Based on RISE career survey responses*



Employers of Our Graduates



Business Data & Analytics

- Insights Manager
- Business Solutions Analyst
- Senior Consultant, Data & Analytics Consulting
- Intelligence Analyst
- Product Analytics, and more



Digital Marketing & eCommerce Accelerator

- Digital Sales Executive
- eCommerce Marketing Manager
- Digital Marketing Lead, B2B & Enterprise
- Head of Business Sales Management
- Digital Marketing Manager, APAC and more.



Digital Transformation & Change Management

- Agile Consultant
- Director, Product Management
- Manager, Change Management APAC
- Head of Digital Capability & Solution
- Senior Manager, Transformation Office, and more.



**Roles secured,
by course**

Hear from Our Learners

“



I would like to recommend the RISE DMEA 2.0 programme wholeheartedly. Although I was a total beginner in Digital Marketing and eCommerce, **I believe the comprehensive and relevant training has equipped me to confidently pivot to this emerging industry.**

Gerald Chia
RISE Digital Marketing Graduate

“



The programme provided a robust platform to learn theoretical knowledge and technical skills and how they can be applied **to solve practical, real-world problems.** This experience not only deepened my technical expertise but also **showcased the transformative power of data driven insights in shaping business strategies.**

Andrew Toh
RISE Business & Analytics Graduate

“



The programme has been a refreshing learning experience that has helped me get up to speed with the developments in the transformation space. **It has been a booster to the skills and experience I had from my previous career path.**

Amit Upadhyay
RISE Digital Transformation &
Change Management Graduate



RISE 2.0 Programme Overview

RISE 2.0 Programme Overview



Business & Data Analytics (BDA)



Become the go-to expert for turning data into decisions



Digital Marketing & eCommerce Accelerator (DMEA)



Drive topline growth as an AI-savvy next-gen digital marketer



Digital Transformation & Change Management (DTCM)



Lead teams and organisations to change through digital transformation

RISE 2.0 Courses Overview

Choose from three specialised digital courses, tailored for today's digital landscape

	 Business & Data Analytics	 Digital Marketing & eCommerce Accelerator	 Digital Transformation & Change Management
Course Description	Learn the best-in-class tools and approaches used in data analytics for business	Learn in-demand digital marketing, AI, & eCommerce strategies	Learn to lead digital transformation strategies & approaches from the best experts in the industry
Duration	- Full-time – 16 weeks - Part-time – 26 weeks	- Full-time – 14 weeks - Part-time – 22 weeks	- Full-time – 16 weeks - Part-time – 22 weeks
Career Outcomes	Business Manager (with digital understanding), Researcher, Data Analyst, Business Insights Analyst, Data Visualisation Analyst, Dashboard Developer	Digital Marketers, Digital Sales Executive, Content Specialist, SEO Specialist, eCommerce Manager, Performance Marketer	Senior Business Manager, Internal Transformation Consultant, PMO Manager, Change Manager, Business Analyst
Suitable for	- More suitable for those with at least some programming exposure - STEM background is a plus - Good logical/numerical ability could compensate background	- Friendly for people without relevant background - Sales, marketing, and creative profiles is a plus	- Mid-career (>5 yrs) friendly - Suitable for those with >4/5 years of experience in managerial positions

Full-time or Part-time:

Pick a pathway that best fits your learning needs

Full-time

Freelancers, gig economy workers, job seekers, and individuals between jobs

- Structured weekday learning with no weekend commitments
- Slower pace with more coaching and hands-on support
- Ideal for career switchers needing quick certification and job placement

Master in-demand digital skills quickly, accelerating your career transition and job readiness in a shorter time.

← **Best for** →

← **What to expect** →

← **How you'll benefit** →

Part-time

Full-time employees or working professionals looking to balance work and learning.

- Evening & weekend classes that fit around work
- Faster-paced learning for those with some foundational knowledge
- Best suited for professionals looking to apply new skills to current/upcoming role or upskill without the urgency of a job switch

Advance your skills while working, allowing you to upskill for career growth without disrupting your job.

Digital Marketing & eCommerce Accelerator

Drive topline growth as an AI-savvy next-gen digital marketer

Become a future-ready marketer who:

- Excels in strategic thinking and creative problem-solving
- Understands various digital marketing channels to create cohesive and impactful strategies
- Uses AI tools to boost efficiency in workflows and content creation
- Delivers personalised experiences with data-driven insights
- Applies deep ecommerce knowledge to boost sales and improve customer journeys
- Designs a full-funnel digital marketing plan to deliver real-world impact through a hands-on capstone project



Course schedule

Full-Time Program (Upcoming)	Part-Time Program (Upcoming)
Course Period: 3.5 Months Start Date: 10 Nov 2025 - 26 Feb 2026 Online Orientation: 3 Nov 2025 Schedule: •Daily, Monday to Friday (9am - 1pm) •With scheduled afternoon sessions •5 Days / Week Training Allowance (TA) is applicable for this Full-Time program	Course Period: 5.5 Months Start Date: 7 April 2026 Online Orientation: 31 March 2026 Schedule: • 3 Sessions / Week • Tuesday, Thursday & Saturday • Weekday 7pm – 10pm • Saturday 9am - 12pm Training Allowance (TA) will be applicable for this Part-Time program
Next Full-Time Intake	
Tentative Start Date: 2 Feb 2026 Onwards	

Format and Attendance:

- Most classes are conducted live online via Zoom & E-learning. Each session is recorded for your reference.
- A minimum attendance of 75% is required. SingPass App will be used for attendance tracking.
- To successfully complete the program, you must attempt and pass all required assessments.
- Attendance (with camera switched on) at all sessions is strongly encouraged, please inform RISE in advance if you are unable to attend any class attendance

Enrolment Process and Guidelines:

- All applications are carefully reviewed, and you'll be notified once the review is complete.
- Enrolment is subject to available slots and review approval. Places are offered on a first-come, first-served basis.
- Your spot in the program is only guaranteed once full payment has been received and confirmed.

Digital Marketing & eCommerce Accelerator (DMEA)



Course Duration

- Full time: 14 weeks
- Part time: 22 weeks



Learning Mode

- Live online classes, with select in-person sessions
- Structured learning with flexibility

(Suitable for both job seekers & working professionals)



Who is it for

- Fresh graduates/Job seekers looking to kickstart their marketing career
- Job seekers without prior marketing experience
- Experienced marketers looking to pick up next-gen and in-demand digital skills



Career Opportunities

- Digital Marketing Specialist/Manager, Social Media Manager, Search Engine Optimization Specialist, Paid Media Specialist, Performance Marketing Executive, Public Relations Specialist, eCommerce Manager, and more.



Speak with our enrolment team to learn more!

Learning Outcomes

In this course, you will learn to

- Grasp key digital marketing channels, including social media, SEO, digital ads, eCommerce and more
- Develop strong problem-solving skills with case studies and practical exercises
inspired by BCG's consultant training
- Gain hands-on experience with paid social media, paid search, and e-commerce strategies
- Set up and manage your own online store to practice and refine e-commerce skills
- Use generative AI tools to create content and optimize workflows
- Apply theory through hands-on simulations for practical learning
- Design and execute a complete digital marketing plan for a real-life brand
- Present and pitch your marketing plan to key decision makers with confidence and clarity

Course Requirements & Expectations



This course is a good fit if you

- Have basic digital and computer literacy (comfortable using email, browsing the internet, and common software like Word, Excel, Powerpoint and Zoom)
- Can read, write, and communicate in English
- Are interested in marketing, running a business, or building an online presence (previous experience is a bonus, not a must)
- Have some familiarity with digital tools — such as social media, SEO, or online ads — or are keen to learn about them
- Are curious about how AI can help with branding, content creation, and engaging audiences online



Mindset for Success

- Growth Mindset – Open to learning new tools and handling ambiguity
- Resilience – Willing to work through challenges and seek help
- Collaboration – Comfortable working in teams and sharing ideas
- Commitment – Ready to stay consistent and put in the effort



Tech & Equipment Requirements

- Laptop / Computer with webcam and microphone

Your Learning Journey: At a Glance

Digital Marketing & eCommerce Accelerator (DMEA)

Part-time/Full-time

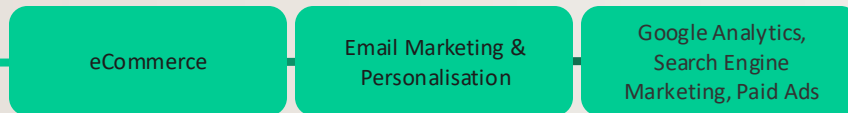
Phase 1

Master business & digital skills modeled after BCG's consultant training programme. Be introduced to the basics of digital marketing, Gen AI, & diagnostic tools. Get hands-on experience through a hackathon with real-world data.



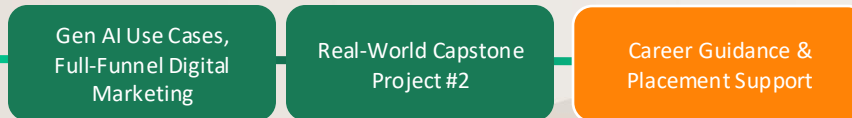
Phase 2

Learn about the different types of digital marketing, eCommerce, and the power of personalisation. Gain practical experience by building your own eCommerce website from scratch.



Phase 3

Learn to create a full-funnel digital marketing plan. Gain hands-on experience with emerging Gen AI tools and apply learnings in a real-world capstone project.



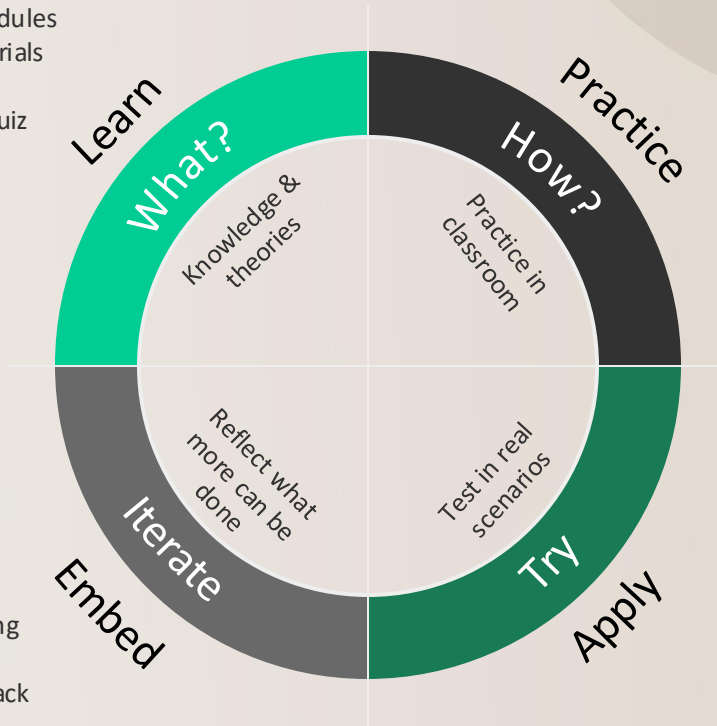


Your Learning Model

The 4 phases of learning

- E learning modules
- Reading materials
- Live classes
- Assessment quiz

- Group coaching
- Reflection
- Course feedback



- Live workshops
- Roleplay
- Practice exercises
- Digital simulations

- Toolkit
- Group assignments
- Tutorial clinics
- Masterclass

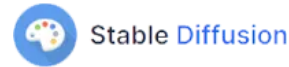
Gain Hands-On Experience With Gen AI & Industry Marketing Tools

Build expertise and confidence in using Gen AI and digital marketing tools through a hands-on learning approach

Industry & Simulation Tools



AI Tools



And more...



The tools and technologies used in DMEA are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

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Meet Your Trainers



Aparna Bharadwaj
Managing Director & Partner, BCG
Marketing & Sales Practice
22+ years experience



Julie Wang
Global Principal Trainer, BCG
Digital Marketing & eCommerce
20+ years experience



Ankit Chhabra
Director of Growth & Marketing, BCG
Digital Marketing
14+ years experience



Christopher Tan
DMEA Trainer
Principal Consultant, Enso Consultancy
20+ years experience



Serene Lam
DMEA Trainer
Marketing & Digital Strategy Director,
Planet Roamer Media
20+ years experience



Azhar Katib
DMEA Trainer
Founder Director, WebSell Solutions
25+ years experience



David Setiawan
DMEA Trainer
Founder, Anteaq
15+ years experience



Ivan Wong
DMEA Trainer
Digital Strategist, MapleCommerce
20+ years experience

What our learners say

“

Not only has the course provided me with **cutting-edge insights and practical skills that have significantly enhanced my ability to strategize and execute digital marketing campaigns**. The dedication & encouragement from the trainers and administrators had also made this journey very fruitful. The course's real-world applications, combined with expert guidance, empowered me to approach marketing challenges with a data-driven & customer-focused mindset.

Janice Ting
RISE Digital Marketing & eCommerce Graduate

“

Learning from experienced trainers who are also consultants in their own right, I've gained invaluable insights and knowledge about best practices. Although a total beginner in Digital Marketing and eCommerce, I believe **the comprehensive and relevant training has equipped me to confidently pivot to this emerging industry**. The coursework, projects, and presentations were extremely intense but rewarding, pushing me to grow and excel.

Gerald Chia
RISE Digital Marketing & eCommerce Graduate

“

Through this programme, **I gained practical skills in strategic marketing and customer insight analysis. I learned to use digital tools such as Meta Ads and Google Analytics to drive campaign performance**. This experience boosted my confidence and helped me apply modern marketing tools more effectively in real-world scenarios.

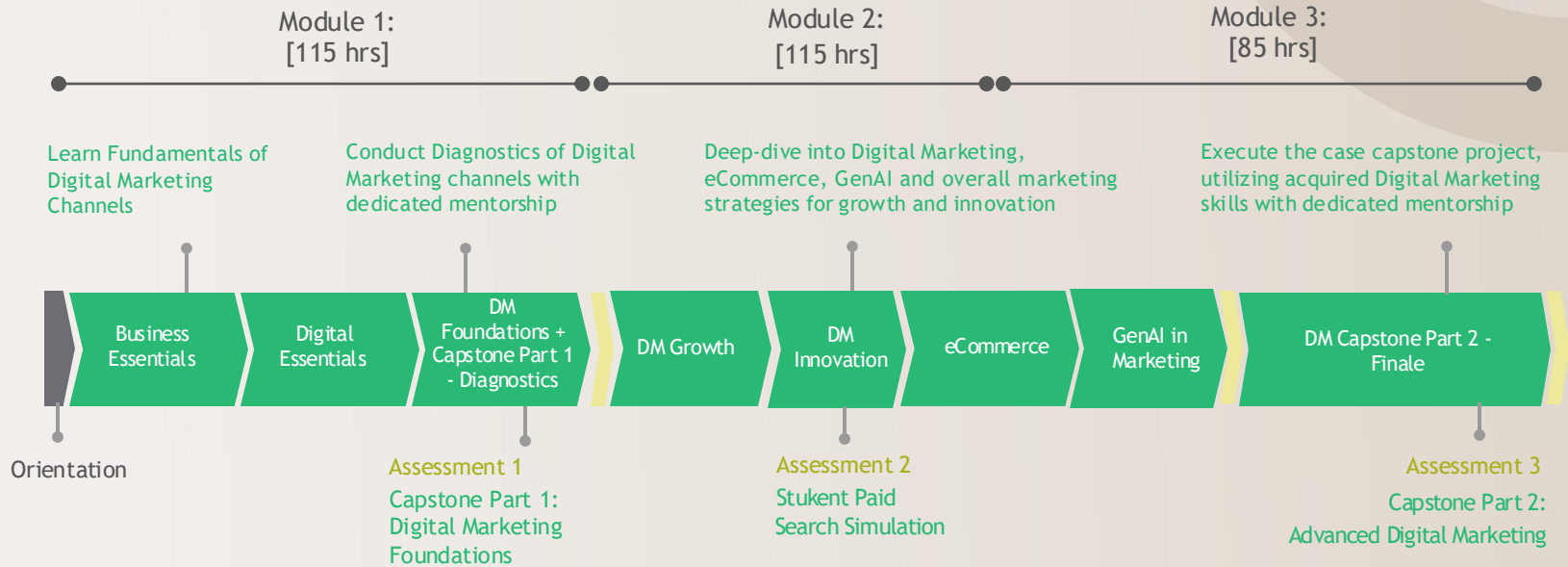
Joyce Lee
RISE Digital Marketing & eCommerce Graduate

DMEA Curriculum Breakdown



DMEA Curriculum Breakdown (Full-time)

RISE 2.0 Overall Learning Journey – DMEA (Full-time)



Synchronous	96 hrs	105 hrs	78 hrs
Asynchronous	18 hrs	7 hrs	6 hrs
Assessment	1 hr	3 hrs	1 hr

1. Training hours include live classes, working sessions and e learning
2. Assessment hours covered by a variety of formats, project work & presentations, technical assessments
3. Includes career facilitation hours such as 1:1 coaching, Group mentoring and workshops etc
4. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers.
5. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

Module 1: DMEA (Full-time)

	1. Orientation	2. Business Essentials	3. Digital Essentials	4. Digital Marketing Foundations	5. Digital Marketing Diagnostics (Capstone Part 1)
Topics / Skills	1. Program Overview & Growth Mindset 2. Discover the leader in you + Own your career 3. Build your team 4. Cohort Mixer	1. Structured Problem Solving 2. Business Communication	1. Disruptive Technologies - IoT, Blockchain, Cloud Computing, VR/AR, Quantum Computing 2. AI & Data Analytics 3. Intro to GenAI - Prompt Writing	Digital Marketing Overview 1. DMEA Intro & Digital Marketing Channel Overview 2. Digital Marketing Trends 3. Human Centric Design (HCD) 4. Conducting User Research 5. Buyer Persona 6. Content Marketing Organic Social Media Marketing 7. Facebook & Instagram Marketing 8. LinkedIn Marketing 9. Tik Tok Marketing Organic Social Media Marketing 10. Search Engine Optimization (SEO) 11. Career Spotlight	Diagnostics working sessions that help identify tactical opportunities and build insights across digital marketing channels 1. Building Buyer's Persona with consumer research 2. SEMrush Platform Demo 3. Social Media Diagnostics 4. Search Marketing Diagnostics 5. Digital Marketing Diagnostics (Capstone Part 1) Presentation & Assessment
Tools	• DISC assessment (workstyle) • Forio Mount Everest simulation • LMS & VC tools	• HireQuotient Caseybot Simulation Exercise (Structured Problem Solving)	• ChatGPT	• HCD Toolkit • BCG Use cases, vignettes, industry examples, videos • ChatGPT • Anyword • Canva	• BCG Use cases, vignettes, industry examples, videos • BCG Social & Search Diagnostic Toolkit • SEMRush • ChatGPT • Canva

1. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers 2. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements

Module 2 & 3: DMEA (Full-time)

6. Digital Marketing Growth

Paid Social Marketing

1. Facebook & Instagram Ads
2. LinkedIn Ads
3. Influencer Marketing

Paid Search Marketing

1. Google Analytics 4
2. Search Engine Marketing
3. Display & Video Ads
4. Programmatic Ads
5. Serious Games Simulation
6. Career Spotlight

7. DM Innovations

1. Email Marketing
2. Lead Management & Nurturing
3. Marketing Automation
4. Digital Marketing Maturity
5. Student Paid Search Simulation (Assessment)
6. Career Spotlight

- Student Simulation Tool
- BCG Use cases, vignettes, industry examples, videos

8. eCommerce & Marketplace Marketing

1. Fundamentals of eCommerce
2. Ten Growth Pillars of eCommerce
3. DTC Marketing
4. Shopify Demo
5. Shopify Workshop: BYOS (Build your own store)
6. Shopify Presentation
7. CRM & Omnichannel Marketing
8. Marketplace Marketing: Lazada
9. Lazada Workshop: Diagnostics
10. Conversational Commerce
11. Career Spotlight

- ChatGPT
- TextCortex
- BCG Marketplace Diagnostic Toolkit
- BCG Use cases, vignettes, industry examples, videos

9. GenAI in Marketing

1. Gen AI Use-cases in Marketing
2. Gen AI Hands-On Workshop
3. Career Spotlight

- ChatGPT
- Adobe FireFly
- Pollinations.AI
- SEMRush
- Runway ML
- Canva
- BCG Use cases, vignettes, industry examples, videos

10. Digital Marketing Capstone Finale

Comprehensive hands-on working sessions that help consolidate your learnings into a Full Funnel Digital Marketing Plan

1. Marketing Strategy & Planning
2. Digital Marketing Capstone Working Sessions
3. Digital Marketing Capstone Finale Presentation & Assessment

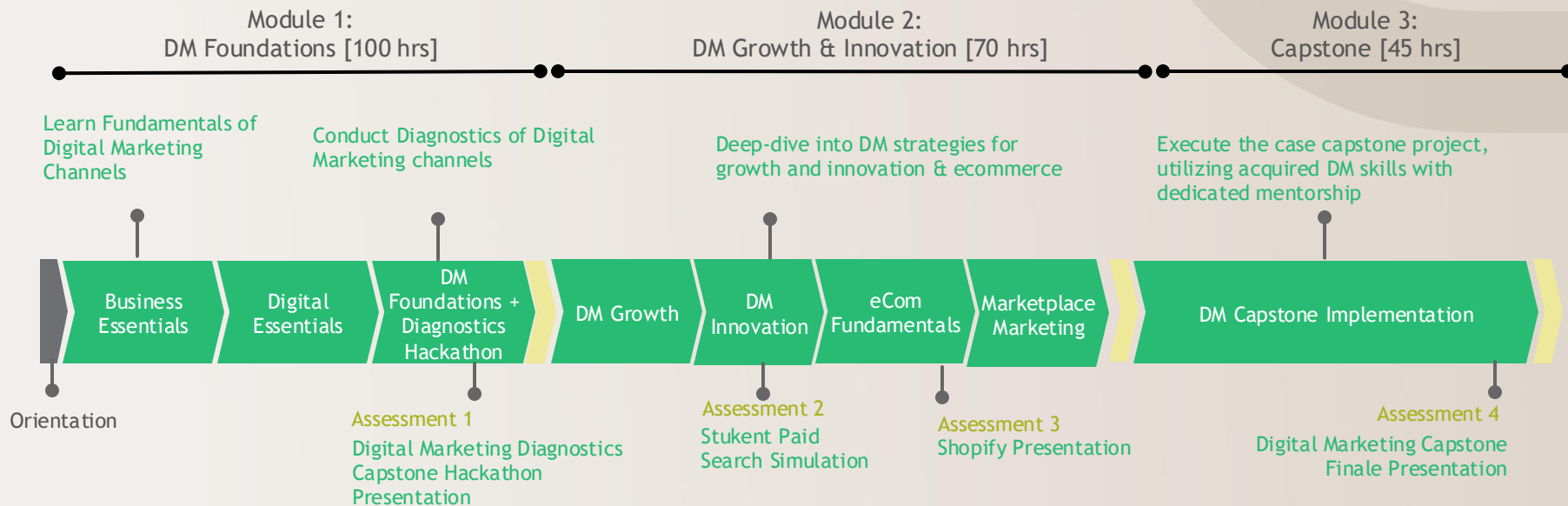
- ChatGPT
- SEMRush
- BCG Full Funnel Marketing Plan Toolkit
- BCG Use cases, vignettes, industry examples, videos

Topics / Skills

Tools

DMEA Curriculum Breakdown (Part-time)

RISE 2.0 Overall Learning Journey – DMEA (Part-time)



Synchronous ¹	75 hrs	53 hrs	41 hrs
Asynchronous ¹	21 hrs	11 hrs	0 hrs
Assessment ²	4 hrs	6 hrs	4 hrs

1. Training hours include live classes, working sessions and e learning 2. Assessment hours covered by a variety of formats, project work & presentations, technical assessments
 3. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers. 4. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements.

Module 1: DMEA (Part-time)



Topics / Skills

Tools

- DISC assessment (workstyle)
- Forio Mount Everest simulation
- LMS & VC tools

- HireQuotient Caseybot Simulation Exercise (Structured Problem Solving)

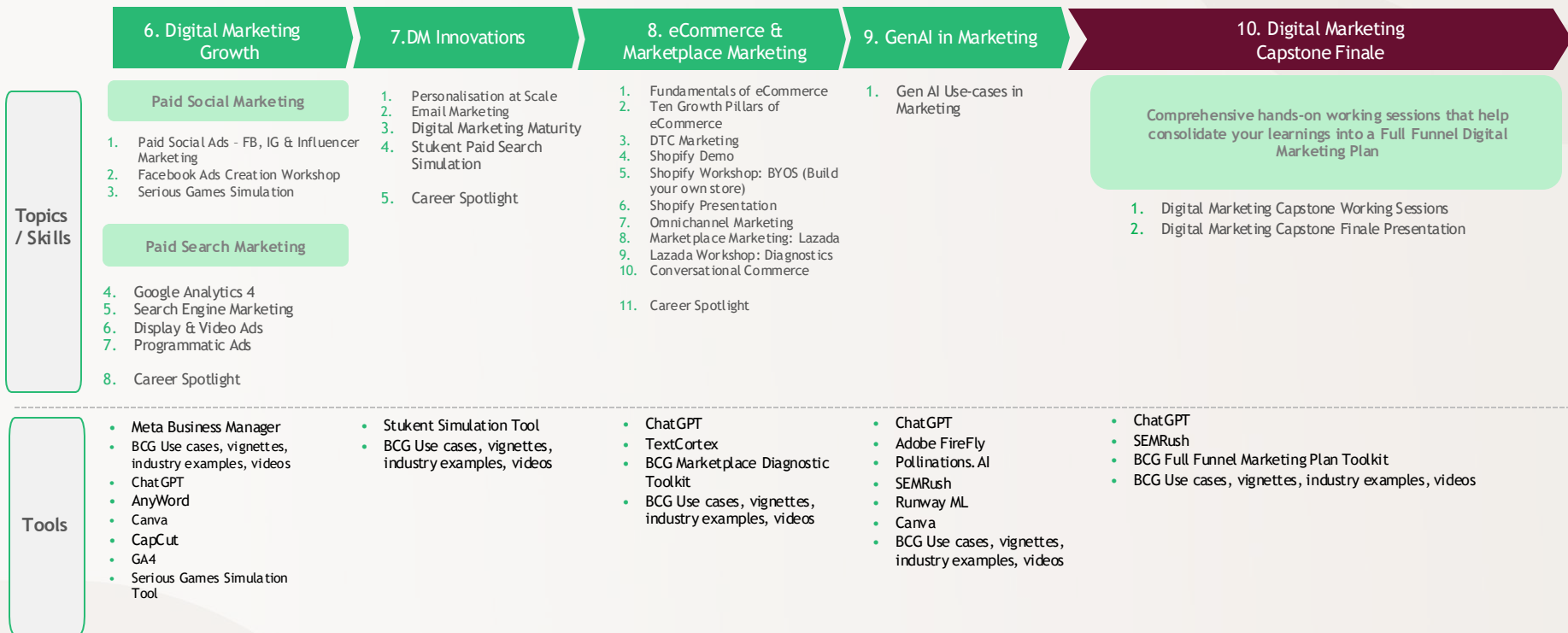
- HCD Toolkit
- BCG Use cases, vignettes, industry examples, videos
- ChatGPT
- Anyword
- Canva
- LinkedIn Ads Manager
- Tik Tok Ads Manager

- BCG Use cases, vignettes, industry examples, videos
- BCG Social & Search Diagnostic Toolkit
- SEMRush
- ChatGPT
- Canva

*Paid FB & IG Ads are covered in the later module

1. BCG may adapt the curriculum to make it further relevant for learners as per the latest skill requirements from prospective employers 2. The tools and technologies used are subject to change in accordance with evolving industry trends, updates from developers, and technological advancements

Module 2 & 3: DMEA (Part-time)



DMEA Capstone Project (Part-time & Full-time)

Gain Real-World Experience with Capstone Project

Work on a capstone project using actual business data from leading companies.
Apply the knowledge and skills acquired throughout the course to create solutions for
real-world business challenges.

DMEA Capstone Project Overview



Key
approach

1



Define objectives & goals

2



Identify target audience &
create buyer personas

3



Competitor research &
diagnostics

3



Select channels, create
budget & digital marketing
plan



Key
deliverables

A



Digital
marketing
diagnostics

B



Full-funnel digital marketing
strategy plan



Industry Mentor
feedback



"The depth of strategic thinking and execution in these digital marketing capstone projects is truly impressive. The learners demonstrated industry-ready skills, creativity, and data-driven decision-making—qualities essential for success in today's competitive landscape."

- David Hu, former Head of eCommerce, Electrolux



Strong testimonials from learners, Capstone partners and potential recruiters

Select Learner quotes



The Capstone project gives us the **right platform to learn and to solve real-life business problems.**



I've **secured the role as Data Analyst** in a bank. I am **grateful for the new skills and insights** gained about digital knowledge from RISE.



The **structure of the Capstone project** is very good and instructors are experienced. The **mentorship is excellent.**

Select Company quotes



Excellent sessions with **very high quality** Capstone presentations. I'm impressed... well thought-through. This is very valuable to us to get **fresh and innovative ideas.**

- *Head of Digital, Health Care Major*



One of the proposals (by the learners) to us looks like **professional consulting work...** teams have done a great job in a short period of time.

- *Chief Information Officer, Island Development Agency*



We've just hired one of the RISE participants into a **senior management position** - the combination of skills picked up in RISE and his experience made him a **really good fit** for the role. We're looking forward to have him as part of our family.

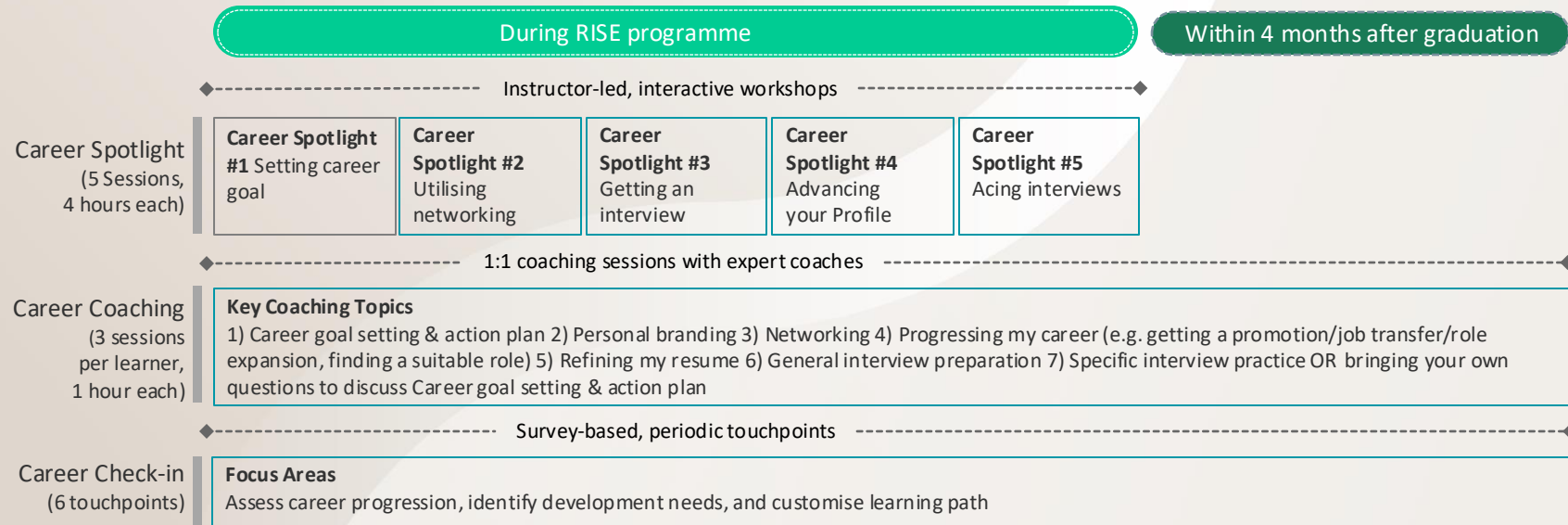
- *Health Tech Company*



Career Support & Course fee

Career Guidance and Transition Support

23 hours of structured career support during the RISE programme and up to four months post-graduation



Certificate of Completion

A Professional Certificate by BCG U, under the SkillsFuture Career Transition Programme (SCTP) will be awarded to learners who successfully complete the course*.

Graduates who achieve a score of 80% or higher will receive a Certificate with Distinction for their exceptional performance**.

Bonus: Receive Credly badges for your achievements and safeguard them using blockchain.



*Subject to meeting the minimum attendance and assessment requirement. Learners must meet the attendance requirement and pass all assessments to be considered as having completed the programme

**Subject to meeting all other programme requirements

Course Fees & Eligibility (Part-time)

	SkillsFuture Base Subsidy	SkillsFuture Credits, UTAP, and PSEA	Net Fee Payable
Singapore Citizens who meet one of the following criteria: - No CPF contribution in the last 6 months - Receiving ComCare, Short-to-Medium Term Assistance (SMTA) or Workfare Income Supplement (WIS) - Has certified disabilities (Any age)	\$14,250 (95%)	Up to \$1,155	\$0 to \$1,155 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (40 years old & above)	\$13,500 (90%)	Up to \$1,905	\$0 to \$1,905 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (Below 40 years old), Permanent Residents OR Long Term Visit Pass Plus Holders	\$10,500 (70%)	Up to \$4,905	\$0 to \$4,905 (With Base Subsidy + SF credits/UTAP/PSEA)

Note on SkillsFuture credits, UTAP, and PSEA:

- Singapore citizens with SkillsFuture credits of between \$0 - \$5,500 (including \$4,000 Mid-Career top-up) could be used to offset out-of-pocket course fees (including GST) without restriction.
 - UTAP is claimable (\$250 if below 40, \$500 if 40 and above), which can also be used to offset out-of-pocket course fees (including GST) without restriction.
 - Singapore citizens below 31 can also use PSEA to offset out-of-pocket course fees without restriction.
- GST is charged on course fee after 70% subsidy applied (\$15,000 - \$10,500 = \$4,500); 9% of \$4,500 = \$405. SkillsFuture credits, UTAP, and PSEA can be used to offset GST as well.
 - Singapore citizens meeting the criteria will qualify for Additional Funding Support (AFS), but this is ultimately subject to confirmation by the relevant government authorities.
 - Please note that all fees are subject to change.

Course Fees & Eligibility (Full-time)

	SkillsFuture Base Subsidy	SkillsFuture Credits, UTAP, and PSEA	Net Fee Payable
Singapore Citizens who meet one of the following criteria: - No CPF contribution in the last 6 months - Receiving ComCare, Short-to-Medium Term Assistance (SMTA) or Workfare Income Supplement (WIS) - Has certified disabilities (Any age)	\$19,950 (95%)	Up to \$1,617	\$0 to \$1,617 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (40 years old & above)	\$18,900 (90%)	Up to \$2,667	\$0 to \$2,667 (With Base Subsidy + SF credits/UTAP/PSEA)
Singapore Citizens (Below 40 years old), Permanent Residents OR Long Term Visit Pass Plus Holders	\$14,700 (70%)	Up to \$6,867	\$0 to \$6,867 (With Base Subsidy + SF credits/UTAP/PSEA)

Note on SkillsFuture credits, UTAP, and PSEA:

- Singapore citizens with SkillsFuture credits of between \$0 - \$5,500 (including \$4,000 Mid-Career top-up) could be used to offset out-of-pocket course fees (including GST) without restriction.
 - UTAP is claimable (\$250 if below 40, \$500 if 40 and above), which can also be used to offset out-of-pocket course fees (including GST) without restriction.
 - Singapore citizens below 31 can also use PSEA to offset out-of-pocket course fees without restriction.
- GST is charged on course fee after 70% subsidy applied (\$21,000 - \$14,700 = \$6,300); 9% of \$6,300 = \$567. SkillsFuture credits, UTAP, and PSEA can be used to offset GST as well.
 - Singapore citizens meeting the criteria will qualify for Additional Funding Support (AFS), but this is ultimately subject to confirmation by the relevant government authorities.
 - Please note that all fees are subject to change.

SkillsFuture Mid-Career Training Allowance Eligibility

Who is eligible for SkillsFuture Mid-Career Training Allowance?

Singapore Citizens, aged 40 and above.

How much Training Allowance can I receive?

Full-Time Courses - Eligible learners can receive a monthly training allowance that is up to 50% of one's average monthly income (capped at \$3,000) over the most recent 12-month period.

Part Time Courses - Eligible learners can receive a fixed monthly training allowance of \$300.

How long can I receive the Training Allowance for?

You may receive the training allowance for up to 24 months (shared lifetime cap of 24 months for both full-time and part-time eligible training) over the course of your lifetime.

Are RISE 2.0 courses eligible for the Training Allowance?

Yes. As part of the SkillsFuture Career Transition Programme (SCTP), our Full-Time courses are eligible for training allowance.

When will the Training Allowance be rolled out?

Eligible learners can start to apply from 15 Jan 2025. The eligible course period to receive training allowance begins 1 April 2025.

Who can I speak to if I wish to learn more?

Feel free to reach out to our support team via WhatsApp Chat, at +65 8870 8335



FAQ

Frequently Asked Questions

What is RISE 2.0?

RISE 2.0 is a professional development programme designed to equip individuals with future-ready skills, leveraging cutting edge tools and techniques for career growth.

Who is RISE 2.0 for?

RISE 2.0 is ideal for both job seekers and working professionals looking to upskill, transition into new roles, or stay competitive in today's rapidly-evolving job market. Whether you're exploring new opportunities or enhancing your current expertise, this programme is for you.

What skills will I gain through RISE 2.0?

RISE 2.0 focuses on strategic thinking, data-driven decision-making, AI integration, ecommerce mastery, and personalized customer experience delivery.

Is RISE 2.0 part of the SkillsFuture Career Transition Programme and what types of funding are available?

Yes, RISE 2.0 is part of the SkillsFuture Career Transition Programme (SCTP), ensuring alignment with career advancement opportunities and market relevance.

Are there any subsidies or funding options available?

As part of the SCTP, eligible participants may qualify for up to 95% of SkillsFuture course subsidies, the remaining amount can be covered by SkillsFuture credit and SkillsFuture (Mid-Career) credits, UTAP support and PSEA funds.

Are RISE 2.0 courses eligible for the SkillsFuture Mid-Career Training Allowance?

Eligible RISE 2.0 participants of full-time programmes may qualify for a monthly training allowance of up to \$3,000 for up to 24 months.

Eligible RISE 2.0 participants of part-time programmes may qualify for a monthly training allowance of \$300/month, starting early 2026.

Frequently Asked Questions

How long does it take to complete the programme?

The duration of RISE 2.0 varies depending on the selected track, with options ranging from intensive full-time courses to longer part-time courses that allow learners to balance learning with work commitment.

Are there any prerequisites for joining RISE 2.0?

RISE 2.0 is designed for learners of all backgrounds. However, familiarity with basic digital tools and a growth mindset will be beneficial.

What is the learning format for RISE 2.0?

The programme combines online modules, live sessions, and hands-on projects, ensuring a flexible yet immersive learning experience.

How does RISE 2.0 support me through my career transitions?

RISE 2.0 offers career guidance, resume-building support, and networking opportunities, empowering participants to transition seamlessly into new roles or industries.

Will I receive a certification upon completing RISE 2.0?

Yes, participants who successfully complete RISE 2.0 will be awarded the prestigious BCG U Professional Certificate. To complete the programme, you are required to meet the minimum attendance requirement and pass all mandatory assessments.

Who can I contact for more information?

For any questions, feel free to reach out to our support team via Whatsapp Chat, at +65 8870 8335.